

SPACIOUS IDENTITY GUIDELINES

Logo



FULL LOOKUP LOGO

This version is used as the primary Spacious logo.



VERTICAL LOGO

This version is used when the size of full lookup logo wouldn't fit on print.



ICONIC LOGO

This version is used when the full lookup logo already shown before.

Typograohy

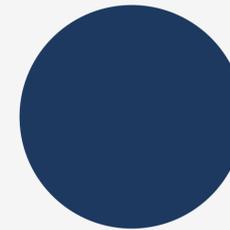
Lato Bold

Primary typeface for header.

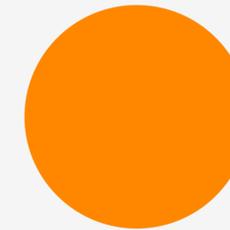
Lato Regular

Primary typeface for body.

Color Palette



SPACIOUS BLUE
#1D3960
RGB (29, 57, 96)



SPACIOUS ORANGE
#FF8700
RGB (255, 135, 0)



SPACIOUS WHITE
#FFFFFF
RGB (255, 255, 255)